



Proposed  
25 Field  
Soccer  
Complex

To Elsworth  
Air Force Base  
Approx. 4.5 Miles

Proposed Site  
West River  
Higher Education

Rapid City  
Visitors Center

Cabela's  
World's Foremost Outfitter

Exit 61

Northern Lights

HEARTLAND  
RETAIL CENTER

2 Mile Radius

Exit 58

Exit 59

Exit 60

Rushmore  
Crossing

Downtown  
Rapid City

HEARTLAND  
RETAIL CENTER  
TRADE AREA

Haines Avenue

LaCrosse Street

East North St.

Highway 44

South East Connector

